



FIGHT | FOCUS | FAMILY | FUN

## 2021 Faith Academy Youth Football & Cheer Sponsorship Proposal

### Introduction

On behalf of the Faith Academy Youth Football League, we would like to extend an invitation to you and your company to become a sponsor of our youth football and cheer program. We are a community nonprofit, all volunteer organization whose mission is to provide quality recreation and skill development in the game of football and cheerleading for all youth ages 5-13.

### Our Purpose & Mission

The purpose of the organization is to provide safe, supervised football & cheer activities for the youth of the greater Austin area. The primary goal of the organization is to create an environment to train and develop student athletes to be leaders on and off the field both in character and in deed to make a great impact within our community and beyond.

Our mission is to train a generation of athletes through a commitment to Excellence, Discipline, Encouragement, & Teamwork by:

- Bringing our youth closer together through common interest in sportsmanship and competition.
- Instill the values of education and importance of behaving at school and home.
- Acquaint the players with the fundamentals of the game rules; running, kicking, blocking, tackling and more.
- Teach sportsmanship, teamwork and accountability; build character and discipline and love of the game.
- Encourage the players to maintain satisfactory grades in school and to emphasize the importance of keeping a proper relationship and balance between scholastic and athletic endeavors.
- Keep our community youth busy and away from situations that lead to bad behavior. The most important steps in the planning process for a successful year is obtaining local and corporate sponsorships from businesses and organizations, to help offset some of the cost associated with the events.

We are looking for sponsors who are willing to donate to assist in covering our major expenses such as field maintenance, additional lighting, broadcasting, playoffs, bowl games, officials, equipment and uniforms, insurance, trophies and administrative costs.

Sponsorship with Faith Academy Youth Football & Cheer is a unique partnering opportunity for businesses and corporations. When you sponsor Faith Academy, your business is exposed to a diverse family target audience.

Some important things to know about sponsoring Faith Academy Panthers Youth Football & Cheer:








- We expect over 75 Athletes will be participating in our organization this year!
- Your sponsorship helps purchase equipment and offer financial assistance to players that families may not otherwise be able to afford to play.
- Your sponsorship is 100% tax deductible. Our Tax ID for your records is 61-1933177.

If providing sponsorship for the Faith Academy Panthers is an option for you and/or your company, please take some time to review the sponsorship levels and information included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial your organization and our community youth participants.

Sincerely,

Rochell May, Director of Fundraising  
 Faith Academy Cheer & Youth Football

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	<b>T-Shirt Sponsor                      (Your Company                      Logo on the Back                      of Team Shirt)</b>	<b>3 Social Media Posts                      (1 Per Month during                      the season) with your                      Company Logo &amp;                      Mention                      (Facebook &amp; Instagram)</b>	<b>Sponsorship Team                      Plaque to be                      displayed at your                      place of business</b>
<b>Platinum -                      Sponsor                      (\$2000)</b>			
<b>Gold Sponsor (\$1000)</b>			
<b>Silver Sponsor (\$500)</b>			



## 2021 Faith Academy Youth Football & Cheer Sponsorship Agreement

\_\_\_\_\_  
Company Name (as you would like it to appear on our website and social media)

\_\_\_\_\_  
Point of Contact (Printed Name) & Title

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Social Media Name (specify FB and/or IG)

\_\_\_\_\_  
Web Address

\_\_\_\_\_  
Company Mailing Address

### Sponsorship Amount Selection (Please mark your level below)

**Silver (\$500)** \_\_\_\_\_ **Gold (\$1000)** \_\_\_\_\_ **Platinum (\$2000)** \_\_\_\_\_

Please return your completed form and payment by emailing to [faithacademytx@gmail.com](mailto:faithacademytx@gmail.com). Be sure to include your logo.  
Payment can be made via Paypal or by Check (Payable to Faith Academy / Paypal Account: [faithacademytx@gmail.com](mailto:faithacademytx@gmail.com))  
Please mail your check to Rochell May, 1216 Sampley Lane, Leander, TX 78641

For questions regarding sponsorship, please contact Rochell May (512) 820-9826

[www.faithacademytx.org](http://www.faithacademytx.org)

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### Office Use Only:

Received On \_\_\_\_\_ Payment Method \_\_\_\_\_ Logo Received On \_\_\_\_\_

Website \_\_\_\_\_ Facebook \_\_\_\_\_ Instagram \_\_\_\_\_